

BYZANTINE CHARM



2018 BYZANTINE JEWELRY CONTEST “BYZANTINE CHARM” AWARD GUIDELINES



PURPOSE OF THE AWARD

The purpose of the award is:

- ▶ The promotion of Thessaloniki as a Byzantine city through the design and creation of a modern Byzantine jewelry as a cultural "ambassador" of the Byzantine heritage of the city.
- ▶ Recognizing creativity, innovation and originality in the work of a promising jewelry designer, who has significant potential for the creation of new designs, and closely approaches the creation of innovative handmade jewelry.
- ▶ The evolution of the artist's career.

ENTRY CRITERIA

Their candidacy for the Byzantium-inspired Jewelry Design Contest can submit:

- ▶ Producers/designers of wearable art jewelry
- ▶ Students of gold/silversmith jewelry Colleges
- ▶ Professional Jewelry Designers
- ▶ Students of Jewelry art and design Colleges
- ▶ Professionals - Companies (from Greece and abroad) established in the field of jewelry industry

PRESENTATION OF PROJECTS

- ▶ Projects to be submitted must be strictly personal, without the oversight of third parties.
- ▶ The projects to be submitted must be characterized by innovative and original elements and not having participated in another jewelry contest.

Projects must be original designs in 3D. Optionally they can be delivered as cad files (rhino / matrix etc.) or in 3D color sketches. In the case that the designer presents his drawing in 3D at hand, he has to deliver it on a 0,35x0,50 cardboard that will accompany the drawing from A4 white paper or paper web pages where there will be the linear technical drawings of the jewelry (view, plan view, side views, cuts) and linear details of the fasteners and the connection, as well as the necessary explanations

- ▶ The jewelry to be designed should be productive. That is to say, it covers the construction specifications which will make it both productive and commercial in terms of its final price for making it available to the public. In this context, it is stated that its retail price may range from € 50 to € 200 for the gift line and from € 500 or more for the luxury range, taking into account that the jewelry to be produced needs to be traded at a price not prohibiting the realization of its goal of creation, determined by the diffusion of elements of Byzantine civilization into modern reality.

► The sample of the final product may be in:

1. Silver 925 or 950
2. Yellow gold 18ct or 22ct

Gems or enamel can be used

► The final sample must also be accompanied by an original wax model

► Each project is required to be accompanied by a text with a maximum of 200 words. A source of inspiration for the creation of jewelry must be the Byzantine history and the issues that the Organizing Committee gives to the candidate designer jewelry contestants *

The design needs to be reproducible in other categories of jewelry beyond the original. The following options are indicated:

- ▷ NECKLACE
- ▷ BRACELET
- ▷ EARRINGS
- ▷ RING (MALE / FEMALE)
- ▷ BROOCH
- ▷ CROSS
- ▷ OBJECT (PRESS PAPIER, FOLDER, STATIONERY, ETC)

The deliverable will be based on the issues raised by the Organizing Committee, but the candidates will have to present a jewelry inspired by Byzantine style in a contemporary fashion so that the end result / product is practical and commercial. That is to say, it covers the construction specifications which will make it commercial in terms of its final price for making it available to the public.

The final jewelry will bear on the back the manufacturer's seal, the seal of determination of the purity of the metal from which it was made and there may be an additional seal, the sign of the carrier supporting it.

The final jewel will be accompanied by a written certification with a photograph of the original, as well as a complete analysis of the quality of the gems if it has, and its specifications.

APPLICATION REQUIREMENTS

FIRST ROUND: 28 | 11 | 2018

1. The Artist Curriculum Vitae and the concise profile of the jewelry company (800-1000 words), where it exists.
2. The following information also included in the application:
 - _ Completion date and level of vocational training (BA BFA, MA, MFA and month / year of graduation, or if the artist is self-taught)
 - _ Represented by a company / organization or Jewelry Gallery (yes / no). If so, please give the company name / organization / Jewelry gallery
 - * Competition's issues are given in detail on the annex attached
 - _ Source of information about the contest (eg, trainer, school information, curator, gallery owner, SNAG News, magazine, collector)
 - _ Certificate of enrollment in the relevant professional chamber
 - _ Artist's portfolio with its previous creations
 - _ Especially for students it is required Certificate of attendance by the faculty they are attending

SECOND ROUND: 11 | 02 | 2019

The projects to be submitted will be accompanied by a closed and sealed envelope, attached to the back of the drawings, in which:

- Designs affixed to hardboard of 0,50x0,35 regardless of whether the dimensions of the individual drawing or individual designs are smaller.
- Up to 10 photos / rendering. The jewelry must be presented from different angles (front, rear side view, lateral view and, if necessary, detailed illustration of the clasps or other special features of the design).
- A photograph in which the jewelry is worn.
- Photographs must be high resolution (4000x4000dpi / 6-7MB or higher in psd / png / TIFF types) so they can be used in the printed form for promotional purposes if they are selected as a finalist *

- ▶ In each photo must be written:
 1. The name of the designer / company / jewelry organization.
 2. The title of the jewelry
 3. The date of manufacture.
 4. Technical information on the construction (grms, degree of metal purity, dimensions, number and carat stone, etc.) must be provided.
 5. The materials used for the jewelry.
 6. Photo copyright.

The First's round requirements must be submitted by all applicants on the following email: byzantinethessaloniki@hotmail.com

The closed and sealed envelope which will accompany the projects of the Second round must be submitted at the offices of Traders' Association of Thessaloniki, 1, Morichovou Sq. 5th floor, 546 25, Thessaloniki.

OBLIGATIONS OF THE WINNER AND RUNNER UPS

- ▶ The winning artist is required to be prepared to carry out a project on behalf of a jeweler or jeweler manufacturer or goldsmith.
- ▶ The number of finalists will be 10% of the final entries
- ▶ The winning artist is expected to travel to the awards ceremony and present his work.
- ▶ The winner and the first two runners-up will be invited to participate and present their creation during the award ceremony.

ORGANIZING COMMITTEE

- ▶ **Traders' Association of Thessaloniki:** Mr. Pantelis Philippidis, President of TATH, Ms. Aggelika Mavridou, Member of TATH.
- ▶ **TIF-HELEXPO:** Ms. Anna Tobazi, Manager of Exhibitions Dep.
- ▶ **Hellenic Federation of Silversmiths Goldsmiths Jewellers & Watch Retailers:** Mr. Petros Kalpakidis, President of HFSGJWR.
- ▶ **Ephorate of Antiquities of Thessaloniki Region:** Mr. George Skiadaresis, Director.
- ▶ **Aristotle University of Thessaloniki:**
 - ▶ **Centre of Byzantine Resarch of A.U.TH.:** Dr. Konstantinos Christou, President of CBR.
 - ▶ **School of Economics of A.U.TH.:** Dr. Stella Kostopoulou, Assistant Professor.
 - ▶ **Byzantine Thessaloniki:** Prof. Paolo Odorico, Director of EHES, Dr. Panagiotis Kampanis, Archaeologist of Museum of Byzantine Culture of Thessaloniki and Ms. Hara Papadopoulou, Project Coordinator.

JURY

The following bodies form the Jury, with the relevant persons

- ▶ **Traders' Association of Thessaloniki:** Mr. Pantelis Philippidis, President of TATH, Mr. Stamatis Marinis, Board Member of TATH and Ms. Aggelika Mavridou, Member of TATH.
- ▶ **TIF-HELEXPO:** Ms. Theodora Kanakidou, Director of Congresses Dep.
- ▶ **Association of Jewelers and Watchmakers of Thessaloniki:** Mrs. Evi Dimolaidou, General Secretary
- ▶ **Ephorate of Antiquities of Thessaloniki Region:** Ms. Krino Konstantinidou, Archaeologist.
- ▶ **Aristotle University of Thessaloniki:**
 - ▶ **Centre of Byzantine Research of A.U.TH.:** Dr. Natalia Poulou, Prof. Department of Archaeology and History of Ancient and Byzantine Art and Civilization.
 - ▶ **School of Economics of A.U.TH.:** Dr. Stella Kostopoulou, Assistant Professor.
 - ▶ **University of Western Macedonia, Department of Fine and Applied Arts (Florina):** Dr. Giannis Ziogas, Dean of School of Fine Arts, Assistant Professor.
 - ▶ **Attilio Contognato,** Jeweler's Designer.
 - ▶ **Byzantine Thessaloniki:** Prof. Paolo Odorico, Director of EHES, Dr. Panagiotis Kampanis, Archaeologist of Museum of Byzantine Culture of Thessaloniki and Ms. Hara Papadopoulou, Project Coordinator.

EVALUATION CRITERIAS

The Critical Committee will decide on the designs of the competitors taking into account the following:

- ▶ Commerciality.
- ▶ Idea conception.
- ▶ Technical Knowledge.
- ▶ Visual presentation.
- ▶ Innovation.

OPENING
CEREMONY

28 | 11 | 2018

CLOSING
CEREMONY

13 | 05 | 2019

REASONS FOR EXCLUSION OF COMPETITORS

- ▶ Projects that have already been published and / or presented to social media will be withdrawn from the competition.
- ▶ Incomplete and delayed entries will not be considered for evaluation.
- ▶ Identification of items in visible parts of the contestant, for the purpose of recognition by members of the Jury.
- ▶ Failure to comply with the terms of the Regulation.
- ▶ Competitors who are members of the Organizing Committee or/and the Jury or have a degree of affinity with them.
- ▶ Objection for project selection is accepted within three months.

AWARD

- ▶ Commemorative praise for the successful participation of the finalists in the competition. Travel and accommodation costs for the event will be covered by the organizers.
- ▶ **AWARDS:** 1st prize of 3.000 €, 2nd prize of 2.000 € & 3rd prize of 1.000 €.
- ▶ The winner will have a two-year contract with the "BYZANTINE THESSALONIKI" Organization and a 5-10% share of the final net proceeds of his/her jewelry sales (excluding taxes, transportation costs, credit card supplies, etc.). The management of the award of the jewelry is owned by the Organization.

AWARD NOTIFICATION

FIRST ROUND

- ▶ 28/11/2018: Online announcement of the competition on the website of "BYZANTINE THESSALONIKI"
- ▶ 28/11/2018 – 14/1/2019: Submission of the participation requests of the interested candidates
- ▶ 4/2/2019: Selection of the candidates by the Jury based on the CURRICULUM VITAE, their EXPERIENCE IN THE FIELD & THE PORTFOLIO WITH THEIR PREVIOUS CREATIONS, in order to proceed in the second round.

06 | 02 | 2019 Announcement of the decision of the Jury with the names of the candidates selected to take part in the second round. The decision of the Jury will be uploaded on the contest website.

SECOND ROUND

- ▶ 11/2/2019 – 20/3/2019: Submission of candidates' projects.
- ▶ 27/3/2019 – 15/3/2019: Selection by the Jury of the 3 best jewelry designs.
- ▶ 24/4/2019: Announcement of the decision of the Jury with the names of the winners and the runners-up, post of their personal details on the website and information by telephone contact.
- ▶ 13/5/2019: Award ceremony for the presentation of the winners and the agents who worked for "BYZANTINE THESSALONIKI".